



KIWIS FOR KIWI  
Annual Report

2018  
2019

A YEAR IN  
KIWI CONSERVATION



*Kiwis for kiwi* is a national charity that works in partnership with the Department of Conservation to protect kiwi and increase their numbers. Our role is to work with community- and Māori-led kiwi conservation groups to achieve the national goal of 2% growth of all kiwi species. We do this by raising and distributing funds to projects providing safe habitat, and growing more kiwi in kōhanga sites for release to predator-controlled areas in the wild.

## Our vision:

To take kiwi from endangered to everywhere.



## Our purpose:

To ensure the long-term sustainability and growth of our kiwi populations.

# CHAIRMAN'S REVIEW

**This is my first annual report for *Kiwis for kiwi* and having only been in the role for 3 months of the 12 months covered I will limit this to some early impressions.**

First up, I am stepping into very big shoes and would like to thank Sir Rob Fenwick for all he has done, and continues to do, for conservation in New Zealand, and especially for *Kiwis for kiwi*.

This is a wonderful cause and our vision 'from endangered to everywhere' resonates with many New Zealanders. It's an ambitious vision but is very well aligned with the rapidly changing view towards the environment, and the country's 2050 Predator Free aspiration.

The board and executive of *Kiwis for kiwi* have been very welcoming and I am delighted to be part of what I can see is an extremely well-functioning organisation making a positive difference in kiwi conservation.

We have generally excellent relationships with kiwi conservation groups around the country and, increasingly, are working hard to be seen as a valued partner by whānau/hapū/iwi. The Department of Conservation is a significant partner and one of my key tasks is to further strengthen relationships with senior DOC staff to help ensure that both organisations make the most of the other's strengths.

It has been very useful sharpening our strategic direction, captured on a 'plan on a page' that makes clear our four areas of focus (pillars). As we bring in more supporters, both corporate and individuals, we will be able to expand our operations but currently our key focus is on supporting Maori-led and community-led kiwi conservation groups, and delivering our *Saving the Kiwi* strategy, which will see us creating a source of kiwi for release to safe places in the wild.

In relation to our *Saving the Kiwi* work, we have just reached agreement on a very generous sponsorship from Crombie Lockwood which will significantly boost delivery of this work stream. The Crombie Lockwood funding will go towards a new incubation and hatchery facility - the Crombie Lockwood Kiwi Burrow - to be located at Wairakei Golf and Sanctuary, just outside Taupo. This facility will almost double the number of kiwi safely hatched in the North Island and considerably accelerate our ability to boost the numbers of North Island Brown kiwi. As an indirect consequence, we are also optimistic the positive publicity the Burrow will generate will lead to more commercial support for *Kiwis for kiwi*.

The coming years will bring both successes and challenges. The commitment and dedication of kiwi conservationists across the country, and their supporters, will ensure that we continue to provide safe habitat for kiwi, and that we grow these areas. Importantly, the work done will support the success of other native species, which also benefit from the removal of invasive pests and predators. With new partners like Crombie Lockwood coming on board, we will also be able to improve and expand the facilities we need to execute our strategy.

But we know that this work isn't easy. It depends on the continued dedication of thousands of volunteers, and also of Government, businesses and individuals to help support this work through funding. With an almost infinite number of demands for support made to every one of our donors and partners, we acknowledge their decision to support kiwi conservation with immense gratitude, and are working hard to ensure that these relationships provide mutual benefits. As big a challenge as it is to protect such an iconic species for generations to come, it also provides opportunities for future-thinking individuals and businesses to be part of a world-leading conservation success story.

Finally, *Kiwis for kiwi* has only 3 full time staff and my thanks go to them for the wonderful work they do, and the warm reception they have given me. Similarly, my thanks to the trustees and their valuable contribution and to all our supporters.

We are on the verge of some major advances in our work and look forward to the coming year with very high expectations.



**Richard Leggat**  
Chairman



# EXECUTIVE DIRECTOR'S REVIEW

**It is an exciting time to be in kiwi conservation, as the energy and momentum towards a Predator Free 2050 grows.**

It is this energy and momentum that gives us the confidence we are on the right path, and that the work we are supporting, and driving is going to secure kiwi's survival. There is still much work ahead of all of us in the conservation whānau, but the will and energy are there, and with the resourcing and support, this is a fight we will win. A New Zealand without kiwi is unimaginable.

As I reflect on the past year, a few things in particular fill me with pride and hope. Leading the charge is the progress in our *Saving the Kiwi* kaupapa. Using Operation Nest Egg, we are stocking a few select predator-free sites on the North Island, establishing a perpetual supply of kiwi for release to safe places in the wild. It is an exciting piece of work, using a proven methodology at a scale not previously attempted. Within a decade, we will be returning hundreds of kiwi to the wild annually, helping to grow the population and returning them to areas where they have previously disappeared. Our warmest thanks to all of the whānau/hapū/iwi and landowners who are supporting us on this journey and have allowed us to monitor kiwi for egg collection.

This is our flagship stream of work, but it would be futile if not for the efforts of others to create safe habitat in the wild – the main ingredient in growing a robust kiwi population. We continue to support in situ kiwi management programmes and have distributed over half a million dollars to community- and Māori-led conservation groups in the past year. We aim to grow this pool of funds every year.

We are gathering momentum, and the *Kiwis for kiwi* whānau grows as we attract more and more talent. Thank you to our high performing team of Tamsin Ward-Smith, Paula Williams, Michelle Bird and Clea Gardiner, working to coordinate our regional efforts on the North Island.

We are also genuine in our desire to form genuine partnerships with whānau/hapū/iwi, and I am proud that we have invested in the people needed to support this stream of work. Thank you to Morgan Cox for your ongoing work to guide us in this arena, and a huge welcome to Ora Barlow of Te Whānau ā Apanui.

To our Board of Trustees, thank you for your guidance. We farewelled Sir Rob Fenwick as our Chairperson but are grateful to retain him as our Patron. Richard Leggat has stepped seamlessly into the role, and his positive impact was felt immediately via new funding streams he opened up for us. Thank you, and welcome to Richard.

To our small, but high-performing team in the office, Ross Halpin and Paul O'Shea, thank you for your ongoing positive attitude and incredible work ethics. This is not a typical 9-5 job, and that is evident in the amount that is achieved.

An enormous amount of effort is contributed via an army of volunteers, and to you we are eternally grateful. But, not everything can be done via volunteers, and so to our funders, we thank you. In particular, for the Save our Iconic Kiwi funding package from Central Government, which ensures we can continue operate, to all of our corporate partners, and notably to our new supporter Crombie Lockwood. Thank you all.

Finally, to all of the individuals, organisations and landowners doing the mahi on the ground to keep kiwi safe, an enormous thank you to you. You are the unsung heroes of conservation, and it's because of you kiwi have a future.



**Michelle Impey**  
Executive Director





# BOARD

All our trustees bring invaluable knowledge and experience to the Board, creating a positive foundation for the future success of the trust.

## Richard Leggat Chairman

Richard was appointed as Chairperson in April 2019. He has extensive governance and leadership experience, particularly with public sector and not-for-profit entities. He currently holds a number of board roles, including being the Chairperson for NZ Cycle Trail Inc. Richard is a keen cyclist, skier and is generally an active, outdoors person. His botany, cum geography, headmaster father ingrained an interest and love of New Zealand's flora and fauna, and he's excited to combine this interest with his experience to lead The Kiwi Trust and help guide its world-leading conservation strategy.



## Dr John McLennan QSM Trustee

John has worked with kiwi for nearly 35 years. His studies began with a small remnant population of kiwi in Hawkes Bay in 1982, and in 2002 he completed his long-term Lake Waikaremoana study. John also works as a kiwi advocate and is often called on to share his expertise. In 2004, John was awarded the Queen's Service Medal (QSM) in recognition of his services to kiwi and the community.



## Tim MacAvoy Trustee

Tim brings a wealth of knowledge to The Kiwi Trust having worked as a corporate partner at Kensington Swan with over 40 years' experience in trust law and general commercial law. His practice over that time covered all aspects of trust law including the establishment of charitable trusts, trusts for estate and wealth planning purposes and an international trust practice.



## Ruud Kleinpaste MNZM Trustee

Known affectionately as 'The Bugman', Ruud is a vocal advocate for insects and especially Biodiversity. Today, Ruud's working life is a mosaic of many facets: national and international speaking engagements, media projects, creating nature-literate teachers and students, research and consultancy work, and governance roles, including his role as The Kiwi Trust trustee.



## Kate Graeme Trustee

Kate Graeme has deep experience with community conservation as well as a past life working in government policy. She is a long-standing board member for the Royal Forest & Bird Protection Society (currently serving as Deputy Chair) and provides The Kiwi Trust with a valuable link to this great organisation. Kate is a lawyer by training and has applied her knowledge and skills in various governance roles within the conservation arena. She's highly excited to participate in the kiwi journey and provides a great level of understanding and a strong voice for community-based involvement in our work.



## Peter Cullinane Trustee

Peter Cullinane is the founder and Chair of Lewis Road Creamery. Previously he was a founder of Assignment Group and the Chief Operating Officer of Saatchi and Saatchi Worldwide. Peter is a board director of listed companies, HT&E and NZME and a trustee of SkyCity Auckland Community Trust.



## Evan Williams Trustee

Evan Williams is the immediate past Chair of Te Papa Tongarewa, the Museum of New Zealand. A former law lecturer, he is a lawyer, investor and company director with international experience across a range of sectors including government, property development, conservation and iwi. He was one of the chief authors of the co-governance arrangements with iwi for the Waikato River treaty settlements and has been a founder, chairman or director of a wide range of private and philanthropic entities.



## Sir Rob Fenwick Patron

Sir Rob was Chairperson for The Kiwi Trust for 10 years, and was instrumental in driving the Trust's role in saving kiwi from extinction. An experienced businessman and company director, Rob also leads the Predator Free New Zealand Communities movement and is a close advisor to DOC and several corporates. In 2016 Rob was one of three finalists of The New Zealander of the Year Award, he was inducted into the NZ Business hall of Fame, and was knighted for services to business and conservation.







Spring, summer, autumn, winter;  
rain, snow, hail, sunshine; no matter  
what time of year, no matter what the  
weather, community and Māori-led kiwi  
conservation groups are working hard to  
keep kiwi safe. Here, we present a brief  
taster of a year in kiwi conservation.


Thank you to everyone who makes this possible.





Spring is a busy time of year for kiwi conservation, particularly for our partners who hatch and incubate chicks, like Auckland Zoo, where this little one started its life. This year, 130 chicks were hatched nationally through Operation Nest Egg.





Summer is when many young kiwi move into their new home. Here, Tahi is being formally welcomed onto Maungatautari Sanctuary Mountain with a pōwhiri. Maungatautari is a 3,400-hectare forest, surrounded by a 47km long predator-proof fence. It's the largest mainland kiwi kōhanga we have and, by 2025, approximately 1,000 kiwi will call it home and we will be able to begin releasing their offspring into the wild.




As the days begin to get shorter, kiwi conservation groups aim to finish up the transmitter changes for the year. It's vital to have transmitters on breeding kiwi so that we can monitor when they've laid eggs and retrieve these to be hatched in safety. Last year, the groups we support were monitoring 210 kiwi.



AUTUMN





Kiwi predators like stoats don't hibernate for winter, unfortunately, which means that we can't either. For some of the groups we support, this means particularly cold work. The Paparoa Wildlife Trust, for example, is based on the West Coast of the South Island. Even if it snows, they're out maintaining traplines to keep kiwi safe. In total 112,562 hectares of land were protected by groups that we supported last year.



*Whittaker's*



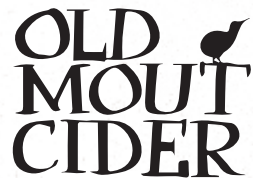
*Kiwis for kiwi* enjoyed the fantastic support of New Zealand's favourite brand again in 2019. Whittaker's re-released their chocolate kiwi for Easter, with proceeds from the sale of each one helping to fund our operations. And this year, they also took the campaign to the streets, with amazing billboards in Auckland, Wellington and Christchurch, including interactive pop-up billboards where passers-by could grab themselves a 75g chocolate kiwi.

*Thanks, Whittaker's, for another year of amazing generosity and great chocolate!*



# OUR SPONSORSHIP WHĀNAU

Thank you to all of these wonderful companies and charitable trusts for their contributions this year.  
If you get the chance, please support them.

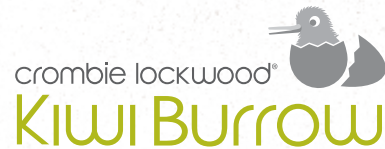


## CHARITABLE TRUSTS





# NEW TO OUR SPONSORSHIP WHĀNAU



We were delighted to welcome Crombie Lockwood on board this year.

With their support, we have been able to build and staff our new incubation and hatching facility – The Crombie Lockwood Kiwi Burrow.

[www.crombielockwood.co.nz](http://www.crombielockwood.co.nz)



Crombie Lockwood's CEO, Carl O'Shea, and Michelle Impey delivering the first egg to the Crombie Lockwood Kiwi Burrow. And the result! Our first chick (known as Fenwick) who hatched twelve days later.



Another fantastic new sponsor is Jacob Douwe Egberts.



For 265 years, they have been producing coffee and tea, and today have a presence in 140 countries worldwide. This year, we joined forces to raise funds for kiwi conservation by aligning their amazing range of Ti Ora Ti with *Kiwis for kiwi*. And to cement the relationship, Ti Ora created some great collateral, starter packs and promotion for the Great Kiwi Morning Ti.

Welcome aboard Ti Ora – we're looking forward to enjoying a great cuppa with you for many years to come.

[www.ti-ora.com](http://www.ti-ora.com)

Michael Taylor (left), Marketing Director for JDE assisting Martin Slimin with a transmitter change





# FUNDING GRANTS

Our support for community- and Māori-led kiwi conservation groups via our annual contestable funding grants falls into the following four categories:

## Predator control

Controlling predators in kiwi habitat is the prime focus of the 100+ community-led kiwi conservation groups around the country. The work done also provides a safe-haven for other native birds, reptiles and insects. Our funding helps these projects set up and maintain hundreds of trap lines that form a protective shield against invasive pests and predators like stoats, ferrets and rats. This safe habitat will be home to the increased numbers of kiwi that we are breeding in years to come.

## Operation Nest Egg™ (ONE)

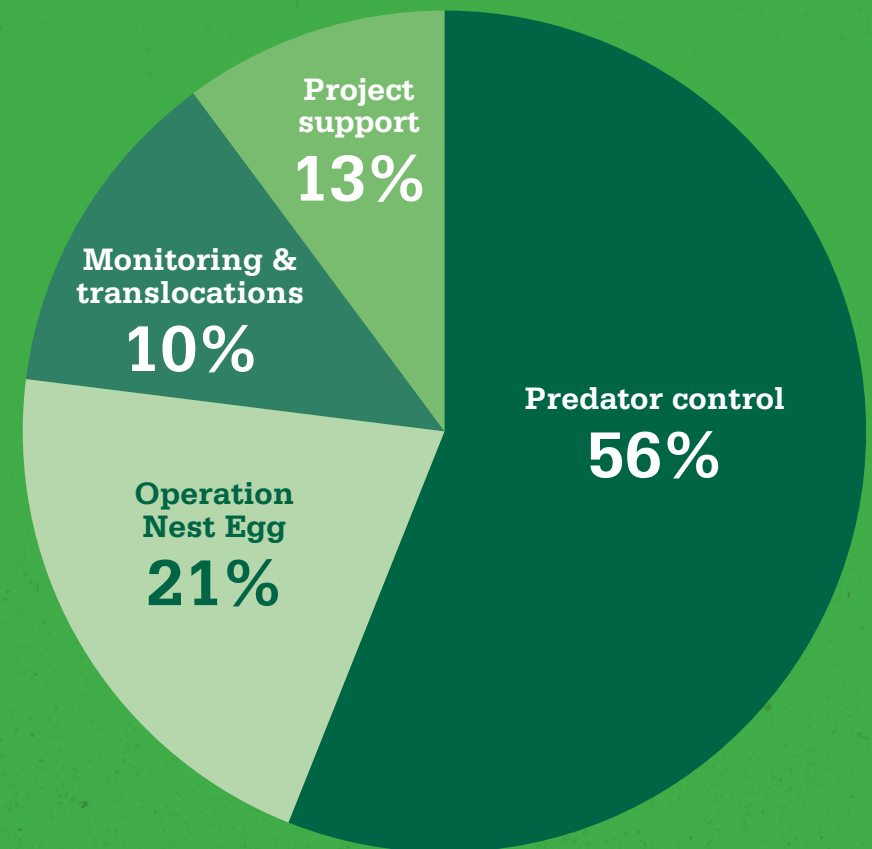
Rearing chicks in secure facilities gives them by far the best chance of surviving until they reach around 1kg in weight, at which point they are much less vulnerable to predation. ONE is therefore a highly effective way of increasing the survival rates of kiwi chicks so that they have more chance of reaching breeding age and contributing to increasing kiwi populations.

## Project support

To coordinate projects that rely heavily on volunteers and run 365 days a year often requires full-time staff support. We are one of the few funders to recognise the necessity of these roles and provide administration and project support funding. We also support advocacy work such as kiwi avoidance training for dogs.

## Monitoring and translocations

In order to know when we can harvest eggs, to keep an eye on the overall health and genetic diversity of kiwi populations, and to understand what's going on in the wild, we need to monitor kiwi. Translocations are used to manage genetic diversity, move kiwi into underpopulated, but protected, areas, and support ONE.





# FINANCIAL INFORMATION

## Statement of Financial Position

For the year ended 30 June 2019

### Revenue

Fundraising Revenue	\$147,345
Donations, sponsorship and royalties	\$373,252
Grant Revenue	\$1,332,196
Interest, Dividends and Other Investments	\$362
<b>Total Revenue</b>	<b>\$1,853,155</b>

### Expenses

Conservation Project funding	\$1,361,615
Fundraising Expenses	\$18,901
Organisational Support	\$599,556
<b>Total Expenses</b>	<b>\$1,980,072</b>

**Net surplus/(deficit) Attributable to the Kiwi Trust** **(\$126,917)**

## Balance Sheet

As at 30th June 2019

### Current Assets

Cash at Bank	\$269,467
Debtors and Prepayments	\$240,006
Other Current Assets	\$1,335
Property, plant and equipment	\$104,675
<b>Total Assets</b>	<b>\$615,484</b>

### Current Liabilities

Creditors and Accrued Expenses	\$142,693
Employee Costs Payable	\$5,882
Unused Donations and Grants with Conditions	-
<b>Total Current Liabilities</b>	<b>\$148,575</b>

**Total Assets Less Total Liabilities (Net Assets)** **\$466,909**





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IN PARTNERSHIP WITH



Department of  
Conservation  
*Te Papa Atawhai*